

Rivercess County

Sailing Toward a New Horizon



Rivercess County

Facts:

- Rivercess County Established 13th December 1985.
- Capital: Cesto City (meaning “crawfish basket”).
- Senate Seat : 2 Senators, elected for a 9 year term each.
- Electoral Districts (2) : 2 Representatives elected for 6 years term each.
- Government : Executive headed by the Superintendent.
Administrative Districts: 8 , headed by District Superintendents.
- Area : Total 5,594 km² (2,160 sq mi)
- Population 2022 : Total 90,777
- Registered Voters (2020) : 41,833 – District #1(21,318) District #2 (20,515)
- Voter turnout (2017 Presidential Elections): 25,305 – (71.2% turnout).
- Most Vote ever in a Presidential race – 2017 – George Weah – 9,234 (39.6%)
- Most vote ever by a Senatorial candidate – 2011 – Dallas Gueh – 6604 (37.8%)
- Candidates expected on the ballotin 2023 : 5 candidates
- Projected winning share for 2023 Senate race: 7000.

Friends of Yartoe (FOY)

About Friends of Yartoe (FOY)

Friends of Yar Toe (FOY) is a non-partisan group organized by a conglomeration of friends, family and well-wishers dedicated to supporting **Emmanuel Yar Toe's** bid for the Liberian Senate, representing the disadvantaged people of Rivercess County, Liberia.

As FOY member, you will be asked to:

- ⇒ **Reach out to all Liberians and friends of Rivercess in a fund raising campaign.**
- ⇒ **Maximize grass root awareness and support for Emmanuel Yar Toe for the Liberian Senate in October 2023.**
- ⇒ **Engage Rivercess citizens to support the election of Mr. Emmanuel Yar Toe to the Senate.**
- ⇒ **Provide research, technical support and advice to the Yar Toe for Senate Campaign.**
- ⇒ **Positively engage the media to disseminate the Yar Toe platform**

Our Candidate



Emmanuel Yar Toe

A Profile in Service

Thomas Bedell once said this about our candidate: *Salvation is one thing, but liberation is another! When you save people, you must give them what it takes to sustain themselves! There's no need to reinvent the wheels, we want to put rims on the wheels! Emmanuel Toe knows that very much than anybody else running for the post. He blends both to make a significant difference on his community. Toe is not a politician in the sense that the rest of our community wannabe leaders behave. He does not spend any of his time trying to undermine other people's success and achievements. No! In fact, he goes out of his comfort zone to help others succeed. And that's the type of man he is – a people's person!*

Another prominent Liberian, Joseph Kokro, also said this about our candidate: *Hon. Emmanuel Toe is a fine, good and dedicated man. He is a man full of human decency. And he is humble! Everything that he has touched in his lifetime, glittered...! The moment he touches Rivercess, rest assured, it shall glitter like gold.*

Mr. Emmanuel Yar Toe represents a generation of result-oriented, peace-loving and democratic-minded Liberians. He has over the years proven to be open to understanding the needs of Liberians in Rivercess and the Diaspora. Mr. Emmanuel Yar Toe is just the right leader that the great business-minded people of Rivercess County deserve at this time. As a Servant-leader, Mr. Toe is a tested community organizer and political fundraiser. He has established a legacy of working with people of diverse backgrounds and his leadership brought together Liberians from various ethnic and political persuasions to organize, strategize and fund the just ended December 8, 2020 Montserrado Senatorial elections.

As a businessman, Yar Toe constantly seeks opportunities to benefit his people. This was demonstrated when he collaborated with The Historic Little Rock Baptist Church in hosting the Vice President of the Republic of Liberia, as well as when he led two successful United States based business and trade delegations to Liberia. In those undertakings, Rivercess County featured prominently not only on the itinerary of the delegations but mainly on the business agenda. Most particularly, he successfully helped to facilitate and host a splendid trade mission in Detroit, Michigan, that involved the Liberian government and various international investors. As the Business Manager of The Historic Little Rock Baptist Church and Vice president of Cognos Marketing, LLC in Detroit, he helped steer the church toward liquidating ALL debts and constructing a 18 million dollar senior citizen residence.

As a humanitarian, Emmanuel Yar Toe has given much of his time and resources to organize, build and grow various charity organizations as well as to make positive interventions in the lives of needy students, the handicapped and many less fortunate individuals, starting with the Liberian Association of Michigan and the Rivercess County Association in the Americas. The trails of his philanthropic interventions span from his numerous and repeated visits to various villages, towns and cities in Rivercess, sponsoring needy students, underwriting WAEC exam fees, starting the WAEC tutorial program at the Cestos High School beginning in 2010, organizing sporting activities among the youth of Rivercess and financing their sporting events and materials, including jerseys, balls and trips, organizing the ONLY medical outreach program(Mobile Medic) to treat the people of District One, provided DSTVs to 5 regions for youth entertainment. He has assisted many “market women” with bridge loans and is currently constructing the Kangbo Town Market and Youth Centers.

As an Advocate for better Education in Rivercess, Hon Toe launched a WAEC tutorial program in 2010 at the Cestos High school in Rivercess that has made a tremendous difference in the graduation rate of the students of Cestos High and Yarpah Town High schools. His scholarship schemes at various Colleges in Liberia have assisted Rivercess students with tuition. He has over the years sponsored Teachers from Rivercess who have gone to other parts of Liberia for refresher courses. Mr. Yartoe has assisted in building an elementary school in Jas-sloh in the remote District of Yarnee. He provided printers and school materials for Gbloseo town public school. Cognizant of the financial challenges faced with by many students from Rivercess, Mr. Yartoe has provided over 500 back packs and over 5000 pairs of sneakers to students of Rivercess.

As an Advocate for Food Security, Hon Toe is the only candidate in the Senatorial race that has invested in Community farming. During the Ebola years, Yartoe has donated all the harvest from the various rice farms to the community. He has further helped individual farmers with crops and tools.

Why I am Running to Represent Rivercess ?

As a child growing up in Rivercess, we experienced the daunting fate of the unknown like any child living in that part of Liberia and the hardship that abject poverty brings to the underprivileged. With the equivalent of about \$20.00 monthly income per household, it was unfathomable for an average family in Rivercess to survive, much less free itself from the brutal shackles of poverty.

Visiting Rivercess today, one would notice that the harsh economic conditions of the past still exist inspite of the tremendous resources in the form of gold, diamond, petro, logging, fishing, agriculture and pristine beaches. Friends, our suffering people are still experiencing firsthand the undeniable state of human deprivation. It is clear that the hope of a better future is a farfetched notion for the majority of Rivercess residents under this present government. The Ebola virus makes this fact clearer than any other.

While we believe that the aspiration to meet the challenges before us as a people is realistic and achievable, we also must acknowledge that it is tremendous and will require a group of dedicated men and women of honest caliber and character. Most, if not all, of our problems in Rivercess have been the result of the lack of leadership. Like many Liberians, we can sit in the comfort of our homes and complain or join in the struggle to change the plight of our people. For us, that decision is unwavering.

We have decided to join in making Rivercess the place it should be. The time has come that all good men and women must stand up and be counted. I am always reminded by the words of Robert Kennedy: *few will have the greatness to bend history; but each of us can work to change a small portion of events, and in the total of all those acts will be written the history of this generation... It is from numberless diverse acts of courage and belief that human history is thus shaped. Each time a man stands up for an idea, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring, those ripples build a current which can sweep down the mightiest walls of oppression and resistance.*

Our Platform

A Vote for Yar Toe is a:

Yes ✓ Vote for Better Education

Yes ✓ Vote for Better Health Care

Yes ✓ Vote for Good Roads

Yes ✓ Vote for Business Development

Yes ✓ Vote for Jobs

Yes ✓ Vote for Agro Farming

YES ✓ RIVERCESS AS A HOME FOR THE DIASPORA

Sailing Towards the Future

Emmanuel Yar Toe

Rivercess Senator 2023



Emmanuel Yar Toe

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Rivercess

Sailing Toward's a Brighter Future

Natural Resources

Timber • Mining

Agriculture

Fisheries

Tourism

Timber

River Cess County has 225,000 hectares of prime forest with a variety of species of trees with commercial potential, including Niangon (heritera utilities), tetra, abjura (mitragyna ciliate), ekki (lophira alata), lovoa, sipo, bozze and sapale. Of these, niangon and tetra are dominant, and are principally used for construction of durable houses and fine furniture making.

With the right partnership, there is a high potential for the establishment of a local timber processing plant to manufacture such products as furniture, paper, tissue, and plywood.

With a careful reforestation plan, the logging industry would yield significant dividends to the people and potential investors.



Mining

Like many counties in Liberia, Rivercess County has ample potential mineral resources that are yet to be tapped. Gold and diamonds are currently mined illegally, and only at the artisanal level. While the mining of gold and diamonds are mostly artisanal to date, some commercial opportunities are emerging, and one company that has taken advantage of this opportunity in Rivercess is AmLib (American-Liberian United Mineral Incorporated). In the coming years, additional exploration will be needed to further realize the potential of the mining industry.



Fisheries

Rivercess County has four principal rivers (Timbo, Cestos, Po and Sahnkuen) along with many streams that flow into the Atlantic Ocean, which provide breeding grounds for the wide range of fish resources including large pelagic, small pelagic and demersal fish, shrimp and lobster. These varieties can be exploited for domestic, regional, and international trade. Fishing is the second-largest economic activity in the County after farming. Five fishing teams work out of Cestos City using motorboats for ocean fishing, and a number of unaffiliated fishermen use canoes on the ocean and in rivers. A partnership is ripe for investors wanting to invest in the export of shrimp and lobster. Investment in facilities like freezers, cold storage units, and processing would make it possible to export to the established world markets. The potential yield for demersal species (snapper, grunter, sole, tuna, and barracuda) is between 2,500 and 15,000 tons. On average, less than 2,500 tons are harvested annually. The potential for pelagic species is between 20,000 to 40,000 tons, and the most abundant species include flat sardine, round scad, and mackerel. There is also a stock of lobster, tuna, blue marlin and shrimp of relatively high value.



Agriculture

Rivercess is known as one of the bread baskets of Liberia, with rich soils and long farming tradition. However, the agriculture sector is in need of revitalization after the long war. Before the war, there existed many farm cooperatives in Rivercess County, and about 90% of the population was engaged in farming activities. Subsistence farming is still the predominant economic activity; 90% of the households cultivate rice, and 70% grow cassava. Other crops include maize, yams, okra, sugarcane, peanuts, cocoa, coffee, rubber and palm. The potential for agricultural and agro-processing investment is perhaps highest in upper Rivercess. Thus, the people would make available 30,000 acres for an agro-processing endeavor.



Tourism

Liberia is a nation gifted with enormous, yet untapped opportunities for travel and tourism development. Rivercess has pristine beaches, unspoiled rainforests, and unique wildlife all await travelers looking for an off-the-beaten path adventure. Tourism is an area where investors can benefit from being early to the scene. There are opportunities in building hotels, providing domestic air transport and rehabilitating domestic airports, creating beach resorts, and providing hospitality training. [Rivercess will be the WELCOMING HOME of the Diaspora.](#)



Sources

Rivercess County Development Agenda

National Investment Company of Liberia

National Elections Commission of Liberia

Liberia Censors 2022

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**Your Contribution is needed for us
to win in 2023**

**Send donations to:
Cashapp or Zelle
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Or

**Make Check payable to:
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